The style of a European sedan. At the price of an American compact. Valiant Brougham.









CHRYSLER

Valiant Brougham, from Plymouth, combines the look and feel of real European luxury with a most un-European price.

Disc brakes, power steering, automatic transmission, radio, crushed velour seats, cut-pile carpeting on floors and doors, and decidedly European touches like color-keyed wheel covers, map pockets and assist straps are all standard with Valiant Brougham.

Brougham also delivers the savings of an Electronic Ignition System (no points or condenser to replace), and with unleaded gas, the longer-life spark plugs can go as much as 30,000 miles without replacement.

And now for "The Clincher." Valiant Brougham is covered under Chrysler's new 12-month unlimited mileage warranty.

For the first 12 months of use any Chrysler Motors Corporation dealer will fix, without charge for parts or labor, any part of our 1975 passenger cars we supply (except tires) which proves defective in normal use. Regardless of mileage.

The owner is responsible for maintenance services such as changing filters and wiper blades.

Valiant Brougham. Built in the style of a fine European sedan. At an American compact car price.

Little wonder, America's bestselling compact car comes from Plymouth.

America's

No.1

selling compact car comes from Plymouth.